



## TESTIMONIALS



Our corporate accelerator, MAIL (Mobility and Automobile Innovation Lab) provides an excellent platform to startups to collaborate and work with Maruti Suzuki to co-create solutions which will be quickly implemented in our business and ecosystem. We are collaborating with DaveAI winner of our MAIL program (cohort 2) to implement multiple AI based solutions to enrich the customer experience on our digital platforms. We are confident that with this partnership, we can set new benchmarks to enhance business performance and improve customer interface.

***Shashank Srivastava,  
Executive Director, Maruti Suzuki***



We have got a Visualizer made by DaveAI. Being in an industry where visualisation really helps display the effects, ICA Pidilite has to the architects and interior designers and portray a premium image. While this lockdown due to corona virus has hit the physical interactions with our clients, the visualizer has really helped in connecting with the clients remotely and carry out business interaction.

***Professional,  
ICA Pidilite***



Karnataka Bank has always dreamt about transmission. We have now taken a step towards being a bank of the future by introducing DhIRA which is envisaged to enhance customer experience. It is a first-of-a-kind AI, ML, NLP based bot that can interact with customers both in speech & text. We believe that it will be the future digi face of the bank. DaveAI has helped us take this step towards the vision of being the Bank Of Future.

***Pankaj Gupta,  
CDMO, Karnataka Bank***



We have partnered with DaveAI to develop a one-of-a-kind visualizer to help users visualize our products in an effective way. We are committed to developing our brand online by providing our users new technology to explore.

***Bhavesh Jhalani,  
Head Digital Marketing, Merino Laminates***



After deploying DaveAI's solution with our existing system, understanding customer data and preference became very easy. It was seamless to configure the solution with various banking scenarios at Axis Bank.

***Sandeep Charan,  
Analyst, Axis Bank***



Continuous engagement of customer is required. Majority of the customers are well versed with the technologies of today and are looking out for more value to be provided to them by the financial institutions. Kiosk-based banking can help serve the customers better. Customer analytics will help serve the customer with increased efficiency. If technology is prevalent, the customer would look at a bank as an advisor instead of the only purpose of regular banking transactions.

**Hareesh Shankrappa,**  
**Segment Marketing Manager – VR, Intel Corporation**



Tech is everywhere. The aim of technology should be to deploy a simple finished product to use it at ease. When it comes to shopping today, customers are shopping in bulk, so there needs to be a solution to ensure that buying is perfect so that they can traverse through the immense amount of data that is on the platform, that is where the real win will be of any product that is coming forth.

**Jagdeep Shokeen,**  
**GM Design, Reliance Retail**



Designers struggle with looking at what sells constantly. Understanding the user preferences and then filtering products according to the needs of the consumer is a task. There is a huge amount of data available today, so analyzing the right information can be a time-consuming process. AI can be a good starting point from the consumer directly to the designer that can bridge the gap between what the consumer wants and the brand has to provide.

**Ramya Raghavan,**  
**Senior Manager, Indian Terrain Fashions**



Studying the market, understanding real pain points of customers, brainstorming the problem statement and arriving at a framework is helping financial institutions to create a unique experience and come up with innovative tech products and services in the domain today.

**Rakesh Bandlamudi,**  
**Ex Assistant VP, HDFC Bank**

## CLIENTS

